

What is claimed is:

1. A liquid crystal display device, comprising:

a display unit for displaying an image;

a back light assembly including a light source for generating a light, a light guiding plate installed at a side of the light source so as to uniformly radiate the light generated from the light source into the display unit and a light focusing means installed above the light guiding plate so as to focus the light transferred through the light guiding plate to a surface of the display unit; and

a mold frame having a first frame for receiving the display unit, the light guiding plate and the light focusing means and a second frame for receiving the light source.

2. The liquid crystal display device as claimed in claim 1, wherein the light source includes a lamp for radiating the light, a lamp supporting member that is inserted into both ends of the lamp so as to support the lamp, and a connecting member that is electrically connected to the lamp.

3. The liquid crystal display device as claimed in claim 1, further comprising a reflection plate installed below the light guiding plate so as to reflect the light incident from the light guiding plate towards the display unit.

4. The liquid crystal display device as claimed in claim 1, wherein the first frame includes a bottom surface, side walls that are vertically formed at side peripheral

portions of the bottom surface except for one side peripheral portion of the bottom surface and a supporting member installed at the side peripheral portion of the bottom surface, in which the side wall is not formed, so as to support the second frame, the second frame being installed in an inner side of the supporting member, the supporting member having an upper surface that is corresponding to an upper surface of the side walls installed in perpendicular to the second frame.

5. The liquid crystal display device as claimed in claim 4, wherein the supporting member includes a first fixing member and the second frame has a second fixing member detachably coupled to the first fixing member.

6. The liquid crystal display device as claimed in claim 4, wherein the second frame has an inner side, which faces the side wall formed in a first length direction of the first frame and in which a first groove is formed in a second length direction of the second frame, and an outer side that forms a symmetric plane with respect to the inner side and in which a second groove is formed in the second length direction of the second frame.

7. The liquid crystal display device as claimed in claim 6, wherein the first groove receives the light source for generating the light, a light source supporting member for supporting the light source is installed at both ends of the first groove, and the second groove receives a connecting member that is electrically connected to the light source.

5 8. The liquid crystal display device as claimed in claim 7, wherein a first portion of the first groove, in which the light source supporting member is positioned, has a substantially rectangular sectional shape defined by a cover portion, a bottom portion and a side portion, an other side of the first portion opposite to the side portion being open, a second portion of the first groove in which the light source is positioned is defined by the cover portion and the side portion.

10 9. The liquid crystal display device as claimed in claim 8, wherein a reflection plate is provided below the light guiding plate extended to a lower portion of the light source.

15 10. A container module, comprising:
a first frame for receiving a display unit, said first frame including a bottom surface and side walls vertically formed at all side peripheral portions of the bottom surface but one side peripheral portion of the bottom surface; and
a second frame for receiving a light source which, wherein said second frame is detachably coupled to the side peripheral portion of the bottom surface of said first frame where the side wall is not formed.

20 11. The container module as claimed in claim 10, wherein an upper portion of each side wall has a stepped portion formed towards the bottom surface.

12. The container module as claimed in claim 10, wherein the first frame includes a supporting member for supporting the second frame, the supporting member being installed at the side peripheral portion of the first frame where the side wall is not formed.

13. The container module as claimed in claim 12, wherein both ends of the supporting member are vertically bent and extend towards the side wall positioned in perpendicular to the supporting member.

14. The container module as claimed in claim 12, wherein a first fixing part is formed at an upper portion of the supporting member so as to fix the second frame to the upper portion of the supporting member.

15. The container module as claimed in claim 14, wherein the first fixing part is integrally formed with the supporting member.

16. The container module as claimed in claim 14, wherein the first fixing part has a fixing projection protruded at the upper portion of the supporting member and a coupling hole perforating the fixing projection.

17. The container module as claimed in claim 10, wherein an upper portion of said second frame has a stepped portion formed towards a bottom surface of said second frame.

18. The container module as claimed in claim 10, wherein said second frame has a first side having a first groove formed in a length direction of said second frame and a second side having a second groove formed in the length direction of said second frame.

19. The container module as claimed in claim 18, wherein the first groove has a substantially rectangular sectional shape defined by a cover portion, a bottom portion and a side portion, with a side of the first groove opposite to the side portion open.

20. The container module as claimed in claim 19, wherein a center of the bottom portion is removed.

21. The container module as claimed in claim 19, wherein a reflector for reflecting the light is installed in the first groove defined by the cover portion, the bottom portion and the side portion.

22. The container module as claimed in claim 21, wherein the reflector is made of polyethylene terephthalate.

23. The container module as claimed in claim 18, wherein said second frame includes a second fixing part for coupling said second frame with said first frame.

24. The container module as claimed in claim 23, wherein the second fixing part is integrally formed in said second frame.

25. The container module as claimed in claim 23, wherein the second fixing member is positioned below the second groove.